



**RADIO
PICTURES**

1929-1930

RADIO

COMES TO THE SHOW-WORLD





EDRICK
DAN.

RADIO'S SECOND GORGEOUS MUSICAL SPECTACLE





HIT THE

Book by Herbert Fields; Music by Vincent Young; Lyrics by Leo Robin, Clifford Grey and Irving Caesar; Chorus and Dances under the supervision of Pearl Eaton.

DECK

With the sensational song-hits
"SOMETIMES I'M HAPPY" and
"HALLELUJAH" ...most popular
march-melody the world has
ever known . . . favorite from
New York to Shanghai.

VINCENT
YOU MAN'S

round - the world
nautical musical comedy

JOYOUS LONG-RUN RECORD
BREAKER PRODUCED WITH MATCH-
LESS SKILL AND LAVISHNESS! . . .

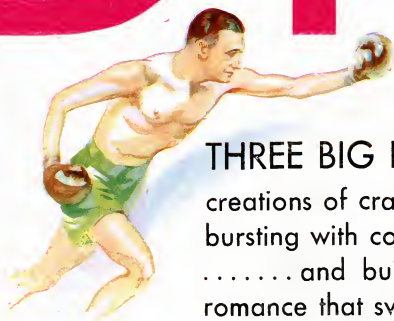


2/11/40
11/17/40

A TITAN NAME AMONG THE STARS OF RADIO!

RICHARD

DIX



THREE BIG DIALOG SHOWS . . .
creations of crack writers and directors . . .
bursting with comedy . . . shot with drama
. and built on the Dix tradition of
romance that swings both fists !

DIX will bring to these super dialog
productions the rich talent and rugged
charm he gave to "The Vanishing
American," "The Quarterback,"
"Knockout Reilly" and other sensational
successes which placed him foremost
in the affection of world theatre-goers.
Behind him a fan following of faithful
millions before him the promise
of achievement made doubly brilliant
by the talking screen of Radio !





All Radio-Dix attractions will be personally supervised by William Le Baron under whose guidance the star has produced his greatest successes.

RUDY VALLEE

and His CONNECTICUT YANKEES in...

THE *Vagabond* LOVER

ENRAPTURED NATION OF RADIO LISTENERS
MEETS ITS IDOL IN A SPECTACLE OF GAY SONG
AND LAVISH COLOR

Joyful . . . Inspired . . . Unstinted . . . A production
presenting with deserved dramatic pomp this
minstrel Don Juan who wears the mantle of genius
—yet wields with terrific effectiveness the sturdy
broad sword of showmanship!



NATION'S IDOL
ON THE AIR . . .
WORLD'S IDOL
ON THE TALKING
SCREEN



To insure the high type of presentation this attraction merits, Radio Pictures must for the moment withhold details of its elaborate production plans for Mr. Vallee

RADIO

MAMMOTH JUBILEE
OF GENIUS FROM STAGE
...SCREEN AND AIR!
SETTING NEW AND
INCREDIBLE
STANDARDS
IN GIRLAND
MUSIC
SPECTACLE!



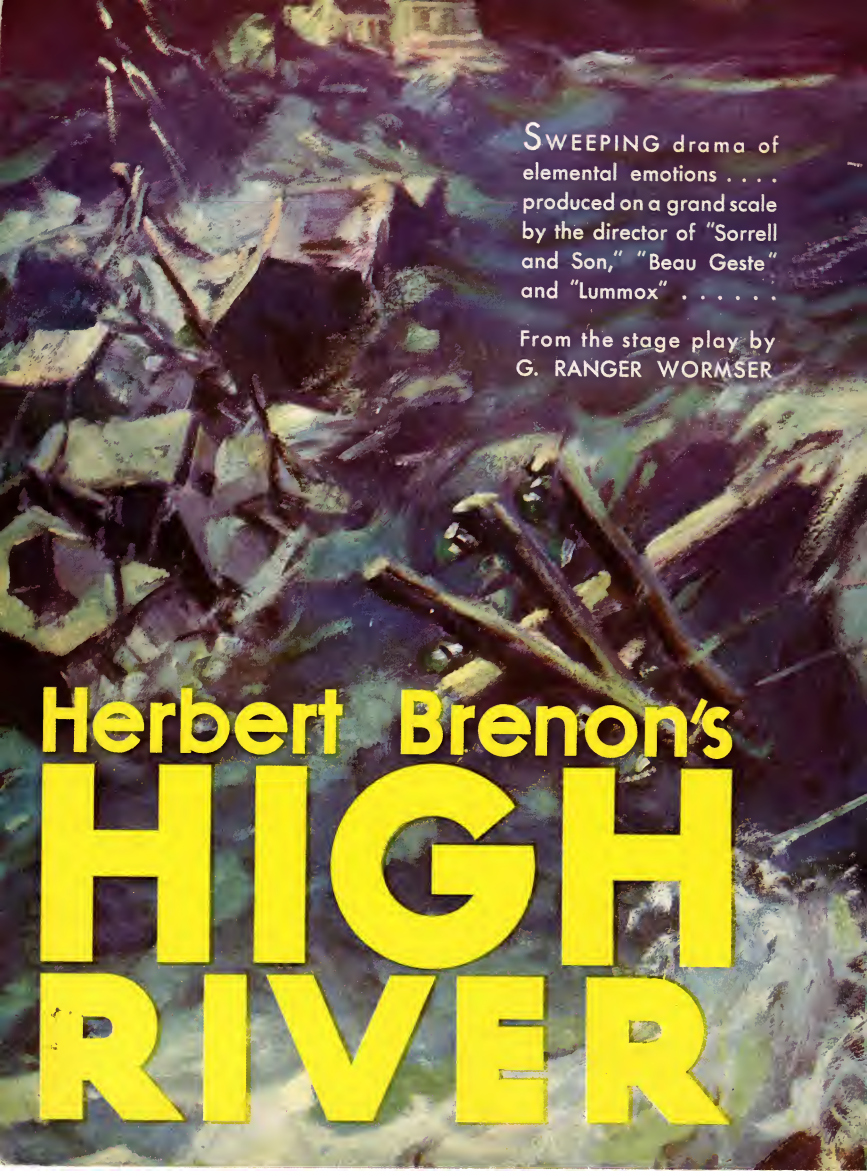
REVELS

OF
29-30



RADIO'S FABULOUS RESOURCES POURED INTO THE GREATEST ALL-TALKING . . . ALL-SINGING . . . ALL-DANCING . . . ALL-NOVELTY EXTRAVAGANZA . . . SINCE THE FLASHING DAWN OF ELECTRICAL ENTERTAINMENT.

Book and music by Bert Kalmar and Harry Ruby . . . Famed composer and librettist of many of Broadway's greatest stage shows, including "Five o'Clock Girl."



SWEEPING drama of
elemental emotions
produced on a grand scale
by the director of "Sorrell
and Son," "Beau Geste"
and "Lummox"

From the stage play by
G. RANGER WORMSER

Herbert Brenon's
**HIGH
RIVER**



GORGEOUS REVEL OF JOY-FIRED DRAMA AND SOARING MELODY. . . .
BUILT TO CLINCH AT THE START RADIO'S BID FOR SHOW PRE-EMINENCE

STREET GI

JAZZ AND JAMBOREE FRESH, DARING GENIUS SPURRED BY THE
LURE OF CONQUEST LEAPS TO THE TASK AND SWEEPS TO TRIUMPH
IN A MASTERPIECE OF MUSICAL DRAMA!



BETTY COMPSON

new darling of the nation's
billboards . . . dances . . .
fiddles . . . troupes as never
before.

**JACK OAKIE
NED SPARKS**

JOSEPH CAWTHORN
three headliners farming the
fastest-cracking comedy combi-
nation yet seen on stage or
talking screen.

GUS ARNHEIM'S

Cocoanut Grove Bond playing
Levant & Clare's new hit
melodies.

DORIS EATON

dancing sensation with RKO's
**RAVISHING BEAUTY ASSEM-
BLY OF 100.**

JOHN HARRON

IVAN LEBEDEFF
GUY BUCCOLA
contributing their fine dra-
matic art.

W. CAREY WONDERLY'S

romantic tale of the children
of midnight.

WESLEY RUGGLES'

unmatched stagecraft.

JANE MURFIN'S

sparkling dialog



RL

BETTY COMPSON
JOHNNY HARRON
JACK OAKIE
NED SPARKS
IVAN LEBEDEFF
JOSEPH CAWTHORN
GUY BUCCOLA
EDDIE KANE

BEN HECHT'S UPPERWORL



By the author of
"Underworld" . . .
and the year's
greatest stage
smash "Front Page"

ALL DIALOGUE AS
ONLY HECHT CAN
WRITE IT . . .

REVELS

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29-30



RADIO'S FABULOUS RESOURCES POURED INTO THE GREATEST ALL-TALKING . . . ALL-SINGING . . . ALL-DANCING . . . ALL-NOVELTY EXTRAVAGANZA... SINCE THE FLASHING DAWN OF ELECTRICAL ENTERTAINMENT.

Book and music by Bert Kalmar and Harry Ruby . . . Famed composer and librettist of many of Broadway's greatest stage shows, including "Five o'Clock Girl."

ONE VOICE IN TEN MILLION . . .

BEBE DANIELS' voice, reproduced in all its charm and resonance on the talking screen, is the current sensation in Hollywood.

So decisively has Bebe clicked in the new medium that Radio Pictures selected her instantly from fifty headline applicants for the role of Rio Rita in the great Ziegfeld show of that name . . . to sing the leading part with its exacting vocal requirements!

A brilliant little trouser, Bebe came through with colors flying . . . climbed overnight, as it were, to even loftier heights than she occupied before.

Therefore Radio Pictures takes pride in announcing



BEBE

DANIELS

IN THREE ALL-DIALOG AND MUSIC DRAMAS
ON ALL OF WHICH THE MIGHTY RESOURCES
OF RADIO WILL BE LAVISHED . . . THE FIRST OF
WHICH WILL BE

"WILD HEART"






ALL DIALOGUE
AND MUSICAL
DRAMATIC SMASH
STAGED BY
MAL ST. CLAIR

New York Life Dramatized as Never Before . . . With Sensational New Song Hits and Walloping Dialogue by America's Greatest Dramatist and Stage Director...George Abbott, who wrote and directed "Coquette," "Broadway," "Four Walls" and other memorable stage successes.

NIGHT PARADE

Produced by Gene Buck at The Broadhurst Theatre, New York, in August 1928 . . . From the stage play "Ringside" by George Abbott, Ted Paramore and Hy Daab. Directed by Mr. Abbott.





Framed

CHARLES MacARTHUR

takes a whirl at the talking screen in this hard-hitting
drama of modern women

By the brilliant young author of the New York stage
smash "Front Page" and the Belasco hit "Lulu Belle."

CAST OF DISTINGUISHED BROADWAY STAGE ARTISTS

STAGE DIALOGUE AT ABSOLUTE PERFECTION



WILLIAM LE BARON'S

prize Broadway comedy smash brought to the talking screen with the same smart dialog that won him fame as a playwright and sent the show coasting through a solid year at the Astor Theatre, and long runs the world over! A proven . . . unflinching hit . . . in which Radio takes justified pride.

FRANK CRAVEN, GREAT AMERICAN PLAYWRIGHT AND AUTHOR OF "THE FIRST YEAR" WILL DIRECT AND APPEAR IN "THE VERY IDEA"

THE VERY IDEA

EA

EA

THE VERY IDEA

ASTOR

45 SW



Mr. Le BARON
has written

"HER REGIMENT"

"APPLE BLOSSOMS"

"THE ECHO"

"I LOVE YOU"

"BACK TO EARTH"

"NOBODY'S MONEY"

"THE SCARLET MAN"

"THE LOVE LETTER"

"THE YANKEE PRINCESS"

"MOONLIGHT"



TANNED LEGS




SMARTEST
FASHION OF
THE MOMENT
JOYOUSLY
DRAMATIZED IN
AN EXPLOITA-
TION NATURAL!

THE SUN-TAN
VOGUE HAS
SWEEPED THE
WORLD... AND
HERE IT IS!... IN
A JAZZ-TIME
ALL-DIALOG
COMEDY-
DRAMA...

Staged by Geo. Seitz
Adapted Tom Geraghty
Story by Geo. Hull

SPECIAL MUSIC BY
RADIO'S ACE MELODISTS

A woman's face is the central focus, rendered in a style reminiscent of mid-20th-century pulp magazine covers. The image is divided into a 4x4 grid of colored squares. The woman's face is visible through the grid, with her eyes looking upwards and to the right. The colors of the grid squares include yellow, green, blue, orange, red, purple, and black. The woman has dark, wavy hair and is wearing a light-colored garment.

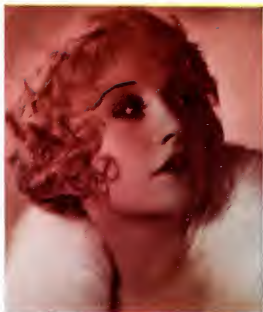
THE DRAMA THEY DARED NOT
WRITE UNTIL TODAY!

SENSATION

TEMPERATURE TITLE

Woman's heart! . . . Woman's soul! . . .
Woman's flesh . . . her own at last . . .
no longer the pawn of puny man! . . .
Unshackled . . . she plants her feet on the
checkerboard of life and moves whither?

ALL-DIALOG . . . AND A WORLD OF WOMEN WAITING TO HEAR IT!



BETTY COMPSON

Triumph after triumph! . . . The screen brake silence and in an amazing sequence of hits, Betty Compson sped to the front — establishing herself among the first of the new dynasty of speaking stars. . . .

THIS YEAR WILL BE A COMPSON YEAR . . . and Radio will star her in a superbly produced show at the very hour her popularity sweeps to its crest!

LADIES OF THE PORT

(Tentative

Title)

From the twisted by-ways of Shanghai to Barbary's shadowed haunts!
Exciting . . . rich-hued



. . . good-humored drama of men who follow the sea . . . and women who follow men!

DAMAGED

(Tentative Title)

Society marks for its prey a woman . . . a woman who had remembered for twenty years—and forgot for twenty minutes
A woman who, in a desperate battle of emotions, raises her head from shame and strikes back!

THE LOVE CAPTIVE

(Tentative

Title)

Youth in the thrall of blind romance . . . living mad lifetimes — while the band plays on!



A new slant on modern love-making . . . fresh . . . vital intriguing.

RICHARD CURRIER
Producing Head, RCA-
Gramercy Studios,
New York City.



RCA-GRAME

Gramercy Tabloid Features will establish new standards of merit in short product. Critics have viewed the first Gramercy subjects and declare them to be unrivalled in show values...unmatched in **QUALITY!** Each release will be literally a gem of comedy or drama and each will be, first of all, a **NOVELTY** with names for your lights and instant audience appeal.



RCY TABLOID FEATURES

BEST DIALOG AND MUSIC SHORT PRO-
DUCT BRAINS AND MONEY CAN CREATE
. . . . EACH SUBJECT STAMPED WITH THE
R C A STANDARD OF QUALITY AND
BACKED BY THE INTEGRITY AND STUPEN-
DOUS RESOURCES OF RADIO.

GREAT NEW GRAMERCY PROGRAM

- 7 **GRAMERCY DRAMATIC TABLOIDS**
(two reels) By the world's greatest writers,
including Eugene O'Neill, O. Henry and
other big box-office and literary names.
- 6 **GRAMERCY COMEDY FEATURETTES**
(two reels) From carefully selected scripts
prepared by the best comedy specialists
in motion pictures.
- 7 **GRAMERCY NOVELTIES**
(one reel) Among them "The Traveler,"
featuring the inimitable Marc Connelly,
playwright and prodigious fun-maker.
- 6 **GRAMERCY COMEDIES**
(one reel) Written by America's foremost
humorists.



Produced and Recorded by RCA
Photophone and the magnificent
new Gramercy Sound Studio, New
York City.

Scanned from the collection of
Ron Hutchinson

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